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HIRING!



SOCIAL MEDIA & BRAND COORDINATOR

Role Summary

The Social Media & Brand Coordinator is responsible for planning and managing Double XL's social media presence, with a focus on Instagram. This role ensures that seasonal collections and campaigns are translated into consistent, on-brand digital storytelling.

Key Responsibilities

- Plan and manage social media content calendars
- Translate collections and campaigns into digital content
- Maintain brand tone and visual consistency
- Coordinate with content creators and marketing team

Profile

- Experience managing social media for fashion or lifestyle brands
- Strong understanding of Instagram content and trends
- Organized, brand-focused, and detail-oriented



Whatsapp your CV To:
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careers@doublxl.lk

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