

VACANCY

Darley Butler & Co. Ltd markets some of most popular FMCG brands in the Sri Lankan market. With the growth of our port-polio of brands and our continuous strive for excellence, we invite applications from dynamic and analytical individuals for the position of **Business Analyst**

BUSINESS ANALYST - PERSONAL CARE DIVISION

KEY RESPONSIBILITIES

- Analyze sales, distribution, and market performance across GT, SMMT, and MT channels
- Prepare dashboards, reports, and insights for management decision making
- Identify trends, opportunities, and performance gaps within the Personal Care portfolio
- Support demand forecasting, sales planning, and promotional effectiveness analysis
- Work closely with Sales, Marketing, and Finance teams to improve business performance
- Provide analytical support for new product launches and channel expansion initiatives

CANDIDATE PROFILE

- Degree in Business Analytics, Statistics, Management, Finance, or a related field.
- 2-4 years' experience in business analysis, sales analytics, or data analysis, preferably in an FMCG environment.
- Strong analytical and problem-solving skills with the ability to interpret complex data.
- Proficiency in **Excel and data visualization tools (Power BI/Tableau or similar)**.
- Good communication and presentation skills.

Apply with a detailed CV with contact information of 2 non-related references within 07 days of this advertisement to **careers@darley.lk**.

The Head of Human Resources:
Darley Butler & Co. Ltd
No 98, Sri Sangaraja Mw. Colombo 10
E-mail: careers@darley.lk