

BUSINESS DEVELOPMENT MANAGER



**NAWALOKA
HOSPITALS PLC
COLOMBO**

Business Development Manager

Nawaloka Hospitals PLC, a leader in private healthcare in Sri Lanka, seeking a dynamic and results-driven Business Development Manager to spearhead growth and expansion in three specialized units, Fertility Center, Cosmetic Center, and Kidney Transplant Unit

Key Responsibilities

- Develop and implement strategic business plans to drive patient acquisition and revenue growth
- Identify and establish partnerships with insurance providers, banks, and corporate clients
- Conduct market research to identify new opportunities and trends in fertility, cosmetic, and transplant services
- Lead marketing and promotional initiatives to enhance brand

Qualifications

- Bachelor's degree in Business Management, Marketing, Healthcare Administration, or related field (Master's preferred)
- Minimum 10 years' experience in business development, preferably in healthcare or related industries
- Proven communication, negotiation, and leadership skills
- Ability to work independently in a fast-paced, performance-driven environment

 **Apply:** Send your CVs to nitt@nawaloka.com with subject line