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#B2F9297F

Brand Executive (Lifestyle Cluster)

Delmege

Key Responsibilities

- Drive brand strategy within the interior design segment.
- Support lifestyle sector focused marketing campaigns and contribute to engaging content development that reflects our design philosophy.
- Research trends and consumer insights within the lifestyle space.
- Manage digital marketing: SEO, social media, and paid promotions.
- Assist in event planning, brand activations and corporate events.
- Collaborate with designing teams and external partners for consistent brand messaging.

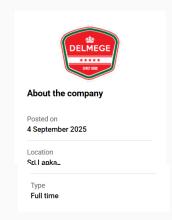
Ideal Candidate Should Possess:

- Bachelor's degree/professional qualifications in marketing, business administration or related field.
- Proven experience in marketing or brand management roles within the lifestyle sector.
- Creative mindset with attention to detail and passion for brand building.

A competitive remuneration package, together with industry standard benefits will be offered to the selected candidate

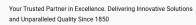
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