



Brand Executive Group Marketing

Delmege Group is a well established and diversified conglomerate with a strong presence in FMCG, healthcare, interior solutions, building products, automotive & Industrial lubricants, travel, shipping, and logistics. With 175 years legacy of excellence, we continue to grow and expand, creating exciting career opportunities. We are looking for a Brand Executive to support the development, execution, and management of branding strategies across multiple business verticals in our conglomerate.

Key Responsibilities:

- Assist in developing and executing brand strategies while ensuring consistent brand identity across all channels.
- Support marketing campaigns, product launches, and promotional activities across digital and traditional platforms.
- Conduct market research and competitor analysis to enhance brand positioning and performance.
- Coordinate digital marketing efforts, including SEO, social media management, and paid media campaigns.
- Assist in planning and executing brand activations, corporate events, and sponsorships.
- Collaborate with internal teams, creative agencies, and external stakeholders to align branding efforts with business objectives.

Ideal Candidate Should Possess:

- Bachelor's degree in Marketing, Business, or a related field.
- Prior experience in brand management, marketing, or a similar role.
- Strong understanding of digital and traditional marketing strategies.
- Excellent communication, analytical, and project management skills.
- Creative mindset with attention to detail and a passion for brand building.

An attractive remuneration package with perquisites awaits the right candidate.

Please send your CV with the names and addresses of two non-related referees to careers@delmege.com with the post applied marked clearly in the subject line to reach us within 10 days of this advertisement.

DELMEGE FORSYTH & COMPANY LIMITED,

No. 101, Vinayalankara Mawatha, Colombo 10.