

TRAINEE BRAND EXECUTIVES

YOUR ROLE:

- Qualified in CIM/SLIM or possessing a Bachelor’s degree in Sales, Marketing, Management or a relevant field, from a recognized University/ Institute.
- Ability to quickly grasp new concepts, processes, and industry trends to accelerate learning and development.
- Strong attention to detail to ensure accuracy in tasks such as data analysis, content creation, and brand communication.
- Effective verbal and written communication skills in English and Sinhala/ Tamil to convey ideas, ask questions, deliver presentations and collaborate with team members.
- Basic analytical skills to interpret data, track key performance metrics, and draw insights to support brand initiatives.
- Ability to prioritize tasks, manage time efficiently, and meet deadlines in a fast-paced environment.
- Capacity to contribute creative ideas and solutions to brand projects and campaigns under the guidance of senior team members.
- Strong interpersonal skills and willingness to work collaboratively with cross-functional teams and support colleagues in achieving collective goals.
- Basic understanding of digital marketing platforms and social media channels to assist in executing digital brand campaigns.
- Readiness to adapt to changes, receive feedback, and learn from experiences to grow professionally within the role.
- Genuine interest and enthusiasm for branding, marketing, and consumer behavior to drive motivation and engagement in the role.

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George Stuart



BELIEVE

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